

The Community Spirit Award

1. The Community Spirit Award will be judged April through the conclusion of Corporate Cup in August.
2. This is a company award. Multiple teams representing a single company will be judged together.
3. The objective for companies is to display sportsmanship, company pride, team spirit and community togetherness.
4. The winning company that best meets the stated criteria will be given The Community Spirit Award.
5. All participating companies qualify for the Spirit Award.
6. The Community Spirit Award is an award only, not a point event in the Corporate Cup Program
7. This Community Spirit Award will be judged on the following criteria:

A. Team Work and Team Spirit: up to 25% of the total score.

Strong cooperative effort displayed by all company participants in working towards the Corporate Cup goals to promote fun, fitness, company pride and community spirit: encouraging all participants to improve their overall health and well-being.

1. Attendance at team captains meeting.
2. Fund-raisers and company “get-togethers” promoting Corporate Cup.
3. Scheduling training for Corporate Cup teams.
4. Organizing weight loss programs and smoking cessation programs and other healthy initiative programs within Corporate Cup structure.

B. Community Camaraderie: up to 25% of the total score.

Showing strong support and enthusiasm towards all teams; cheering and encouraging others to improve their overall health and well-being.

1. Cheering for other teams as well as your own.
2. Helping other teams organize.
3. Community charities your Corporate Cup teammates may participate in order to better our community. Charity events May through mid-August.

C. Enthusiasm: up to 25% of the total score.

Displaying eagerness, zeal and excitement about the goals of Corporate Cup.

1. Faxes and correspondence with other teams.
2. Posters, radio call-ins, company newsletters, bulletin boards and news releases dealing with Corporate Cup.
3. Participation and enthusiasm during the parade and opening/closing ceremonies.

D. Sportsmanship: up to 25% of the total score.

Display of positive attitude and “fair play” in all Corporate Cup events; accept victory and defeat graciously.

E. Bonus Points:

1. CEO Participation in an Event – 10 Points
2. Providing volunteers for the Corporate Cup – 10 Points per event
3. Having 3 or more team members over 50 yrs. old- 10 Points per event
4. Team with the most attendance of participants parading behind the company banner in the Opening ceremonies - 20 Points
5. Encouraging another team (company/organization) to commit to participating in Corporate Cup – 10 points per team recruited.
6. Lighthouse Run:
1 point for each participant up to 50 participants; 50 points for 51-100 participants and an extra 50 points for 101+ participants.
7. Dragon Boat:
1 point for each participant in Dragon Boat Race.
8. Relay for Life:
10 points for each team in Relay for Life race.
9. Helping Nette clean up and load up the bus. PRICELESS.

Racine Family YMCA Corporate Cup Community Spirit Award Information Sheet

We want to know what you are doing throughout the year to improve your workforce's and the community's wellbeing. We also want to know how you motivate and prepare your team for Corporate Cup Challenge. Fill out the following information and send into the YMCA. Please, use one sheet per activity or event. Duplicate copies can be made.

Company Name: _____

Contact Person: _____ **Phone:** _____

Date of Event/Project: _____

Purpose: _____

Explanation: _____

Send form to:

**Racine Family YMCA
Attn: Corporate Cup
725 Lake Avenue
Racine, WI 53403**