



FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

**FOR IMMEDIATE RELEASE**

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## **Ruud Lighting, Inc. Donates Lighting Fixtures for New YMCA**

Racine-based company to supply lighting fixtures designed to reduce cost

[RACINE, WI, JUNE 28, 2011] – The Racine Family YMCA is pleased to announce that Ruud Lighting, Inc. has generously donated an in-kind gift worth in excess of \$300,000. As part of their gift, Ruud Lighting, based in Racine, Wis., will provide all the lighting fixtures and equipment for the new YMCA facility scheduled for construction in the Town of Mt. Pleasant beginning this fall.

“The majority of the lighting products we are supplying are LED luminaires that comply with LEED certification requirements and will provide significant energy savings and reduce operating expenses,” said Alan Ruud, chairman and CEO, Ruud Lighting, Inc. “We’re excited about the added possibilities the new YMCA recreational complex will bring.”

The luminaires supplied by Ruud Lighting include products from BetaLED<sup>®</sup>, the company’s industry leading LED product line, and represent the latest in energy-efficient technology and safety. LED technology allows for a substantial reduction in operating expenses by delivering an estimated 30 to 60 percent reduction in energy consumption compared to traditional technologies and virtually no maintenance.

“The generous support and, in this case, hands-on involvement, of corporations, fellow non-profit organizations and individuals shows how ready the community is for this new YMCA,” said Dan Risch, Chair of the YMCA Board of Directors.

With this gift, our campaign has raised more than \$8.3 million towards our goal. “The hard work of our volunteers is paying off as more and more people are stepping forward to show their support for the YMCA,” says Jeff Collen, YMCA President.



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### **About the Y**

The Y is one of the nation’s leading nonprofits strengthening communities through youth development, healthy living and social responsibility. Across the U.S., 2,687 Ys engage 21 million men, women and children – regardless of age, income or background – to nurture the potential of children and teens, improve the nation’s health and well-being, and provide opportunities to give back and support neighbors. Anchored in more than 10,000 communities, the Y has the long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change. [ymcaracine.org](http://ymcaracine.org)