



## News Release

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Release September 30, 2010

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### Diversey and Racine Family YMCA Announce Plans for New Recreation & Childcare Center in Mount Pleasant

#### *New Facility to Be Located on Site of New Mount Pleasant Civic Campus*

MT. PLEASANT, Wis. & STURTEVANT, Wis. – September 30, 2010 – Diversey, Inc. and the Racine Family YMCA today announced the company has pledged \$6 million to support the construction of a state-of-the-art recreational facility and childcare center on the new Mount Pleasant civic campus located along 90<sup>th</sup> Street, near West Lawn Memorial Park cemetery.

The new complex will be approximately 70,000 square feet and will serve the rapidly growing community in the Racine County area. In addition to Diversey's pledge toward the \$12 million project, the Johnson family of Racine, Wisconsin, a majority owner of the company, has agreed to provide additional funding support of \$250,000. The private equity firm Clayton, Dubilier and Rice, which also owns a substantial interest in Diversey, has pledged \$250,000 toward the project. The balance of funding will come from community fundraising and from debt. Construction on the project is expected to begin next year and will be completed in approximately two years. The facility is also expected to create approximately 50 full-time jobs.

"This new YMCA complex will be a real jewel for our community and reflects the long-held values shared by both the company and the Johnson family of investing in the communities where we operate," said Diversey Chairman S. Curtis Johnson.

Initial plans for the new Y include two swimming pools – a family fun pool and a lap pool – a full-service wellness center, gymnasium, multi-purpose exercise room, running track and other amenities to serve the community's needs. The childcare center will be developed to meet National Association for the Education of Young Children (NAEYC) accreditation and will feature individual playrooms, a multi-purpose room and a play yard. The facility will sit on approximately 16 acres of land adjacent to the new Mount Pleasant civic campus and will be constructed in accordance with Leadership in



Energy and Environmental Design (LEED) standards. In addition, the facility will be within walking distance of the 75-acre Smolenski Park.

“We are proud to support a project that enhances our community and provides a great recreational facility for our employees and their families,” said Diversey President and CEO Ed Lonergan. “This facility will truly differentiate this community and make it an even more attractive place to live and work.”

The new Y is the culmination of a long-range plan approved by the Racine Family YMCA Board of Directors to address the growing need in western Racine County for community-based programs that support youth development, healthy living and social responsibility.

“This is another significant step toward fulfilling our long-range plan, which calls for a facility in the western part of Racine County,” said Dan Risch, president of the Racine Family YMCA Board of Directors. “This will enable us to serve community needs wherever they exist while also ensuring a strong and vibrant downtown presence for the Y.”

Earlier this week, the Village of Mount Pleasant agreed to sell the 16.6 acres of land needed for the new facility to the Racine Family YMCA for \$880,000. The YMCA facility completes a broader plan by the Village of Mount Pleasant to provide a multi-purpose municipal campus that includes a village hall and police department, public works department, a baseball complex and recreational fields.

“The Village of Mount Pleasant had envisioned a far-reaching progressive public amenity in 2006 when The Village Board decided to purchase this 90-acre parcel,” said Carolyn Milkie, Mount Pleasant Village Board president. “Our vision was to augment our municipal center with recreational amenities well beyond what is currently available in our community. We are delighted to work with the Y to help deliver that vision to our region for generations to come. We wish them success as they develop their expansion in our Village.”

Added Jeff Collen, chief executive officer of the Racine Family YMCA: “This project brings together our vision of providing great community services and the shared values we have with Diversey while also helping to fulfil Mount Pleasant’s goal for a comprehensive civic campus.”

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### **About Diversey**

Diversey, Inc. is committed to a cleaner, healthier future. Its products, systems and expertise make food, drink and facilities safer and more hygienic for consumers and for building occupants. With sales into more than 175 countries, Diversey is a leading global provider of commercial cleaning, sanitation and hygiene solutions. The company serves customers in the building management, lodging, food service, retail, health care, and food and beverage sectors. Diversey is headquartered in Sturtevant, Wisconsin, USA. Diversey, Inc. is formerly JohnsonDiversey, Inc. To learn more, visit [www.diversey.com](http://www.diversey.com)

### **About Racine Family YMCA**

For over 130 years the Racine Family YMCA has provided quality programs and services for area youth, adults, and families, responding with appropriate programs to meet the needs of residents regardless of their ability to pay. The "Y" offers unique programs to ensure the strength of youth and families in our community. Today's Racine Family YMCA is dedicated to building strong kids, strong families, and strong communities, and is positioned better than ever before to positively affect the lives of community youth and families.