

RACINE YMCA NEWSLETTER



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Racine Family YMCA

725 Lake Avenue, Racine, WI

December 2010

www.ymcaracine.org

GIVING YOU THE SCOOP FROM THE YMCA



Location



DIVERSEY LEADS CHARGE TO BUILD WEST FACILITY

September 30, 2010 – Diversey, Inc. and the Racine Family YMCA today announced the company has pledged \$6 million to support the construction of a state-of-the-art recreational facility and childcare center on the new Mount Pleasant civic campus located along 90th Street, near West Lawn Memorial Park cemetery.

The new complex will be approximately 70,000 square feet and will serve the rapidly growing community in the Racine County area. In addition to Diversey's pledge toward the \$12 million project, the Johnson family of Racine, Wisconsin, a majority owner of the company, has agreed to provide additional funding support of \$250,000. The balance of the project's funding will come from community fundraising and from debt. Construction on the project is expected to begin next year and will be completed in approximately two years. The facility is also expected to create approximately 50 full-time jobs.

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ENJOY THIS ISSUE?

Feel free to share this newsletter
with anyone who you think may
find it useful.

QUESTIONS, COMMENTS, IDEAS?

Contact Jen, membership services
director at jeisel@ymcaracine.org

BRING A FRIEND

When's the last time you brought
a friend to enjoy the Y with you?
Remember, you have guest
passes you can use as part of
your membership!

New West Facility – Continued

“This new YMCA complex will be a jewel for our community,” said Diversey Chairman S. Curtis Johnson. “Investing in our community and our employees reflects the long-held values of our company and the Johnson family.”

Initial plans for the new Y include two swimming pools – a family fun pool and a lap pool – a full-service wellness center, gymnasium, multi-purpose exercise room, running track and other amenities to serve the community’s needs. The childcare center will be developed to meet National Association for the Education of Young Children (NAEYC) accreditation and will feature individual playrooms, a multi-purpose room and a play yard. The facility will sit on approximately 16 acres of land adjacent to the new Mount Pleasant civic campus and will be constructed in accordance with Leadership in Energy and Environmental Design (LEED) standards. In addition, the facility will be within walking distance of the 75-acre Smolenski Park.

“We are proud to support a project that enhances our community and provides a great recreational facility for our employees and their families,” said Diversey President and CEO Ed Lonergan. “This facility will truly differentiate this community and make it an even more attractive place to live and work.”

The new Y is the culmination of a long-range plan approved by the Racine Family YMCA Board of Directors to address the growing need in western Racine County for community-based programs that support youth development, healthy living and social responsibility.



DOWNTOWN FACILITY A YMCA KEY

Racine Family YMCA – Continuing its Commitment to Downtown

For over 130 years the Racine Family YMCA has provided quality programs and services for area youth, adults, and families, responding with appropriate programs to meet the needs of residents regardless of their ability to pay. The "Y" offers unique programs to ensure the strength of youth and families in our community.

With all of the good news about the Diversey Branch, be assured that this does not signal a change in the YMCA’s downtown vision. As a reminder, the Board’s 2008 Strategic Plan committed to maintaining a strong downtown presence that will provide for the youth development, healthy living and social needs of the downtown area.

Today's Racine Family YMCA is dedicated to building strong kids, strong families, and strong communities, and with the recent good news, is positioned better than ever before to positively affect people lives.



“This is another significant step toward fulfilling our long-range plan, which calls for a facility in the western part of Racine County,” said Dan Risch, president of the Racine Family YMCA Board of Directors. “This will enable us to serve community needs wherever they exist while also

ensuring a strong and vibrant downtown presence for the Y.”

Earlier this week, the Village of Mount Pleasant agreed to sell the 16.6 acres of land needed for the new facility to the Racine Family YMCA for \$880,000. The YMCA facility completes a broader plan by the Village of Mount Pleasant to provide a multi-purpose municipal campus that includes a village hall and police department, public works department, a baseball complex and recreational fields.

“The Village of Mount Pleasant had envisioned a far-reaching progressive public amenity in 2006 when The Village Board decided to purchase this 90-acre parcel,” said Carolyn Milkie, Mount Pleasant Village Board president. “Our vision was to augment our municipal center with recreational amenities well beyond what is currently available in our community. We are delighted to work with the Y to help deliver that vision to our region for generations to come. We wish them success as they develop their expansion in our Village.”

Added Jeff Collen, chief executive officer of the Racine Family YMCA: “This project brings together our vision of providing great community services and the shared values we have with Diversey while also helping to fulfil Mount Pleasant’s goal for a comprehensive civic campus.”

RACINE YMCA FATHERHOOD INITIATIVE WINS NATIONAL FAMILY STRENGTHENING AWARD

If you haven't yet heard, the Racine Family YMCA won one of only three Family Strengthening Excellence Awards, presented by the YMCA of the USA and the Annie E. Casey Foundation. The Y's commitment to working with fathers to re-engage with their children has been a great success in strengthening the strong family ties that make such a difference in the lives of children. Congratulations Fatherhood Initiative Staff!

Happy Birthday Downtown Facility!

The downtown facility has reached its 50th year of service to the community. Did you know that it's the 3rd YMCA facility to be located downtown since the Racine YMCA was started in the 1870s?

Mini Camp

A reminder that any day school is out and parents have to work, the YMCA offers a day camp program so that kids have a fun, safe place to spend their time! For more information, check with the welcome center.



HOLIDAY CLOSINGS

Over the next month the YMCA will close for:

- Christmas Eve at 5:PM
- Christmas Day
- New Year's Day

The Y will be open regular hours on New Year's Eve.

VOLUNTEERS NEEDED!
IF YOU'D LIKE TO HELP WITH THE YMCA'S EFFORTS TO MAKE A DIFFERENCE IN PEOPLE'S LIVES, PLEASE CALL AHMAD, 634-1994 EXT. 259



STRONG KIDS/COMMUNITIES

Each year, in order to continue to do good work in the community, YMCA volunteers dedicate themselves to raising the money needed to insure that no one who would like to participate in a YMCA program is ever turned away.

Donations from last year's campaign, totaling just under \$110,000, helped hundreds of families experience the positive effects of YMCA programs and activities. In 2009, because of the campaign, the YMCA helped:

More than 1000 youth to take swim lessons

3,000 youth and families to receive program/membership scholarships totaling over \$400,000

180 inner city youth to participate in the Young Leaders Academy

225 youth enjoy a quality day camp experience.

75 youth access to before and after school care.

160 fathers to benefit from parenting classes

More than 500 youth to enjoy a sports experience

With the continued ongoing support of the Racine community, the Racine Family YMCA will be able to raise through its Strong Kids/Strong Community Annual Support Campaign, the \$125,000 needed in 2010 so that it can continue to impact community youth and families through quality programming, insuring that everyone can participate.



December 2010 Member Newsletter

Dates to Remember

Winter/Spring Program Flyer

Mailed to you, available online, and in the Racine Journal Times in Mid-December

SEA-Y Swim Team Anyone?

Call Coach Neil for information!

Indoor Soccer League

Register Now!

The New Program Session

Begins January 3rd.

Try one of the many quality options!

More Great Stuff on the Web

www.ymcaracine.org



Join us on facebook!

YMCA Mission:

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

name (please print) _____

address _____

city _____

home phone _____

email _____

Good for one visit. Pass expires 12/31/10

The YMCA welcomes all who wish to participate and annually raises scholarship funds to help make that possible. If we can help you this way, or if you'd like to contribute to the funds available for assistance, please let us know.

United Way
of Racine County



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