



## FOR IMMEDIATE RELEASE

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## CNH PLEDGES \$1 MILLION TO NEW RACINE-AREA YMCA

**RACINE, Wis.** (June 13, 2011) - Committed to improving the health and quality of life of its employees and the surrounding community, CNH – Racine County has pledged \$1 million to the new Mount Pleasant YMCA, scheduled to open in fall of 2012. The facility will be the second YMCA to serve Racine-area residents.

“Even as our company has expanded in the Racine area, investing in the community remains important to us,” says Ann Daane, CNH Vice President of Human Resources for North America. “This donation is the most recent of several donations CNH has made to the YMCA over the many years. The health of our employees is a high priority at CNH, as is the quality of life in the Racine community.”

“We want to attract the very best employees, which also includes their families,” Daane adds. “The YMCA’s 136-year history of providing quality programs and services that enrich families’ lives makes them a natural partner. We’re proud to donate to this worthy cause.”

The \$1 million donation will go toward the construction of a gymnasium within the new YMCA facility. The donation will be paid over four years and divided among the three CNH businesses with global headquarters in Racine – Case IH, CNH Construction and CNH Capital. In honor of the company’s contribution, the gym at the new facility will be named for CNH.

The new 70,000-square foot YMCA will be located on the Mount Pleasant Civic Campus and will serve residents of Racine’s western suburbs. In addition to the gymnasium, the facility will include lap and family fun pools, exercise studios, a

running/walking track, and will accommodate up to 2,400 members and offer a childcare program for up to 88 children.

“We promote health, family values and family development. To continue accomplishing that mission, it became clear we needed another YMCA facility for Racine,” said Jeffrey Collen, CEO of Racine Family YMCA. “CNH has a wellness program for its employees and an existing partnership with the YMCA. The Mount Pleasant YMCA fits well into their goal of healthy families and healthy employees.”

“We really appreciate CNH and our other donors,” adds Collen. “The support of these early donors shows that the whole community recognizes the need for a new facility and has a vision to improve the quality of life in Racine.”

That is a vision shared by CNH. In addition to this donation to the YMCA, CNH also supports Racine County United Way, Habitat for Humanity House Builds and the YMCA Corporate Cup for the Y's Strong Kids Program. With the recent announcement of the addition of a second shift of employees to the CNH manufacturing plant in Racine, CNH's commitment to its employees and the Racine community is stronger than ever.

“Our nearly 2,000-employee base is growing rapidly, and we understand the importance of factors such as wellness and community pride in the attraction and retention of talent,” said Daane. “Our community involvement to-date and new relationship with the family- and wellness-focused YMCA organization demonstrates our commitment to both of these factors now and in the future.”

### **About CNH**

CNH Global N.V. is a world leader in the agricultural and construction equipment businesses. Supported by approximately 11,300 dealers in approximately 170 countries, CNH brings together the knowledge and heritage of its Case and New Holland brand families with the strength and resources of its worldwide commercial, industrial, product support and finance organizations. CNH Global N.V., whose stock is listed at the New York Stock Exchange (NYSE:CNH), is a majority-owned subsidiary of Fiat Industrial S.p.A. (FI.MI). More information about CNH and its Case and New Holland products can be found online at [www.cnh.com](http://www.cnh.com).

**About The Y**

The Y is one of the nation's leading nonprofits strengthening communities through youth development, healthy living and social responsibility. Across the U.S., 2,687 Ys engage 21 million men, women and children – regardless of age, income or background – to nurture the potential of children and teens, improve the nation's health and well-being, and provide opportunities to give back and support neighbors. Anchored in more than 10,000 communities, the Y has the long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change. [ymcaracine.org](http://ymcaracine.org)

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